

## **Yorkshire Mountaineering Club Photography and Video Policy**

Photography or video recordings may take place at any of our activities. Indeed, it helps us to inspire other people to engage in mountaineering activities. It also provides a means for historical recording of our activities over time. Furthermore, our use of images helps to demonstrate diverse groups of people engaging in and enjoying mountaineering both during club activities but also as part of the wider community.

By taking and publishing photographs the Yorkshire Mountaineering Club (YMC) is exercising its right to freedom of expression and the rights of the club's membership to receive information, and recording its interest in creating and archiving a historical record of the activities of the club by taking and retaining photographs which also have an indefinite period of promotional value, which are also 'legitimate interests'.

Unfortunately, there are people out there who will use photos and videos for negative purposes, such as bullying, grooming, locating, and trolling. These can all start with a misjudged image. With that in mind we ask members to abide by the following principles.

In particular, those members that are involved in the publication of club material (e.g. webmaster, newsletter editor, social media secretary) need to be aware of this policy.

### **Taking Photographs on Club Activities**

Participants in club activities will often take photographs or videos for their own record and/or for future publication via the club's various communication channels.

Before taking photographs or videos during club activities, participants should:

- Make themselves known to the meet leader and other participants and inform them of their intentions.
- Ensure that none of the participants have any objections to them appearing on any photograph or video.

### **Publication of Club Activity Images**

Images captured on club activities may be published in the club's newsletter, on the club's website and/or via the club's social media feeds. Wherever photographs or videos are published the photographer should be correctly credited.

## **Notifying Participants in Club Activities**

The club's website and meets card state that photography or filming may take place on club meets and other club activities, and the Privacy Policy also contains information regarding photography. If photography is taking place at an event then participants should be notified in the pre-event briefing.

## **Right to Object**

Importantly, under General Data Protection Regulations (GDPR), individuals have the right to object to their images being processed. Whilst it is not always possible to avoid a specific image being captured, where someone does object then reasonable attempts should be made to avoid photographing that individual, and all identified images of them should be deleted on request at the earliest possible opportunity unless there appears to be a reason why the image should be retained under data protection or other laws or duties.

## **Identity**

In some cases it is particularly important to protect an individual's identity, such as where someone might be employed as a social worker or where a child may need protection. As such, it is critical that meets leaders are mindful of, and sensitive to, such situations.

Full names should not be used when presenting images of children, and further care should be taken when children may be wearing clothing (such as school uniform) which could aid identification.

## **Appropriate Clothing**

Under no circumstances should images be captured or shared of individuals in a state of undress, such as whilst they are changing before or after the club's activities. Furthermore, where images of children are concerned, additional care should be taken that they are not clothed in a way that could cause them embarrassment, lead to bullying, or result in other inappropriate actions.

## **Always Positive**

Images that are published or shared should positively reflect people's involvement in the club's activities and should always come from the perspective of celebrating participation as opposed to shaming people or making fun of them.

## **Inclusivity**

Wherever possible, photographs should should represent the broad range of participants at an event and include people from as wide a range of backgrounds as possible.

In this document wherever the word 'photograph' appears it is implied that it is equally applicable to video recordings.

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